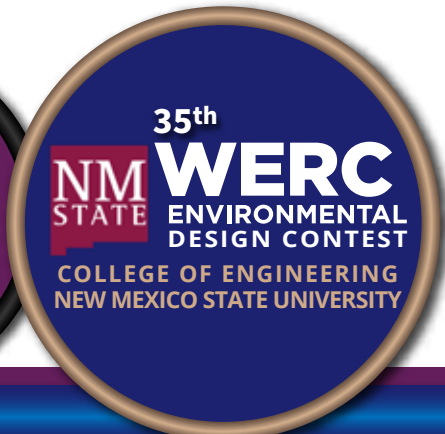




**THE  
ENGINEERING  
EDUCATION  
EXPERIENCE  
OF A  
LIFETIME**



# 2025 SPONSORSHIPS

## APRIL 6-9, 2025 CONTEST

werc.nmsu.edu • werc@nmsu.edu • 575-646-8171

### TASK SPONSORSHIPS

BENEFITS	DIAMOND \$20,000+	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000
COMPANY LOGO PLACEMENT <i>Website, Tasks, Signage, SWAG, Event Guide</i>	Premier	Premium	Prominent	Featured
PUBLIC ADDRESS	Introduce Keynote	Announce awards	Announce awards	Announce awards
FORMAL RECOGNITION	All ceremonies	All ceremonies	All ceremonies	All ceremonies
EVENT GUIDE ADVERTISEMENT	Full page	Three-quarter page	Half page	One-quarter page
SOCIAL MEDIA POSTS/YEAR, MINIMUM	Eight	Six	Four	Two
WEBSITE ARTICLES/YEAR	Four	Three	Two	One
ON SCREEN DURING MEALS	Two company videos, Full-screen logo	Company video, Full-screen logo	Half-screen logo	One-quarter-screen logo
PROVIDE JUDGES	✓	✓	✓	✓
COMPANY-BRANDED SWAG ITEM	✓	✓	✓	✓
TENT CARD PLACEMENT	Dining tables, Break station	Dining tables	–	–



GET  
SOLUTIONS  
TO YOUR  
ENVIRONMENTAL  
CHALLENGES

TAKE YOUR  
STAFF TO THE NEXT  
LEVEL

SUPPORT  
WORKFORCE  
DEVELOPMENT

IMPROVE  
THE  
ENVIRONMENT

### SUPPORTING SPONSORSHIPS

BENEFITS	BRONZE \$3,000	IRON \$1,000
COMPANY NAME PLACEMENT: <i>Website, Tasks, Signage, T-shirts, Event Guide</i>	Standard	Entry-level
FORMAL RECOGNITION	Ceremony Slideshows	Ceremony Slideshows
SOCIAL MEDIA POSTS/YEAR (MIN)	Four	Four
PROVIDE JUDGES	✓	✓
COMPANY-BRANDED SWAG ITEM	Sponsor may provide	Sponsor may provide

## WHAT SETS US APART

### STUDENTS EXPERIENCE THE ENGINEER'S RFP

Winning a prize is comparable  
to winning the engineering contract:

- Students select among the requests for proposals (the tasks)
- Teams prepare a technical report, oral presentation, and business proposal (Flash Talks)
- Teams build a pilot prototype (the working bench-scale model)
- WERC puts the teams' designs to the test in our independent labs
- Teams' designs consider:
  - Industrial scale-up
  - Techno-economic analysis
  - Environmental impact
  - Community impact
- Engineers review the proposal (Professional engineers serve as judges and mentors, bringing real-world experience to students)

## CONTACT US

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Program Manager, College of Engineering

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35<sup>th</sup>  
**NM STATE WERC**  
ENVIRONMENTAL  
DESIGN CONTEST  
COLLEGE OF ENGINEERING  
NEW MEXICO STATE UNIVERSITY



THE  
ENGINEERING  
EDUCATION  
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## 2025 SPONSORSHIPS

WORKFORCE DEVELOPMENT INITIATIVE  
THAT UNITES  
INDUSTRY & GOVERNMENT AGENCIES  
WITH UNIVERSITY STUDENTS



COLLEGE OF ENGINEERING

## TAKE YOUR STAFF TO THE NEXT LEVEL

- Provide judges for professional development & networking.
- Meet potential employees

## YOUR SPONSORSHIP HELPS STUDENTS

### FUNDS APPLIED DIRECTLY TO CONTEST COSTS:

- Analytical testing services
- Safety supplies
- Contest facility rental
- Printing and videography
- Cash awards

## OUR SUPPORTERS

NM SPACE GRANT CONSORTIUM  
EL PASO ELECTRIC COMPANY  
FREEPORT-MCMORAN  
LAS CRUCES UTILITIES  
CHEVRON  
US DEPARTMENT OF ENERGY  
EPA OFFICE OF R&D  
LOS ALAMOS NATIONAL LABS  
NASA  
NGL WATER SOLUTIONS  
COTERRA ENERGY  
JACOBS ENGINEERING  
SOUDER, MILLER & ASSOC  
TMRCO.  
WATER WORKS ENGINEERS  
WILSON & CO.