



2022 SPONSORSHIPS

32ND WERC Environmental Design Contest



UNITING INDUSTRY, GOVERNMENT AGENCIES, AND UNIVERSITY STUDENTS

SUPPORT STEM EDUCATION

WERC is modeled after the engineer's RFP, providing hands-on design experience.

IMPROVE THE ENVIRONMENT

Support student teams as they solve real-world environmental challenges.

GET SOLUTIONS TO YOUR CHALLENGES

Students work on your company's needs.

TAKE YOUR STAFF TO THE NEXT LEVEL

Provide judges for professional development & networking opportunities.

TASK SPONSORSHIPS SUPPORT TASK DEVELOPMENT

BENEFITS	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000
TASK	Develop a task tailored to company's need	Sponsor a task	Co-sponsor a task
COMPANY NAME & LOGO <small>WERC Website, Task Materials, On-site Banner, Promo items, On Screen During Meals</small>	Premium	Featured	Prominent
PUBLIC ADDRESS	Keynote Welcome & Awards Ceremony	Awards Ceremony Address	Announce Task Award
FORMAL RECOGNITION	All Ceremonies	All Ceremonies	All Ceremonies
LOGO ON SCREEN	All Meals, Full Screen	All Meals, Half Screen	All Meals, Quarter Screen
COMPANY VIDEO DISPLAYED	During Meals of Choice	During Two Meals	During One Meal
EVENT GUIDE ADVERTISEMENT	Full Page	Half Page	Quarter Page
SKIRTED TABLE	Full Table During event	Full Table During Event	Half Table During Event
WEBSITE ARTICLES (PER YR)	4	2	1
SOCIAL MEDIA PRESENCE	Premium	Featured	Prominent
PROVIDE JUDGES (<i>Suggested #</i>)	5	3	2

SUPPORTING SPONSORSHIPS SUPPORT STUDENT INVOLVEMENT

BENEFITS	BRONZE \$3,000	IRON \$1,000	HOSPITALITY \$500
COMPANY NAME	Website, T-shirts, & Tasks Level 4 location/size	Website, T-shirts, & Tasks Level 5 location/size	At Break Station
FORMAL RECOGNITION	Ceremony PowerPoints	Ceremony PowerPoints	-
SOCIAL MEDIA PRESENCE	Two Posts, minimum	-	-
PROVIDE JUDGES	✓	✓	✓



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WHAT SETS US APART

SINCE 1989, STUDENTS EXPERIENCE THE ENGINEER'S RFP (Request for Proposals)

- Winning a prize is comparable to winning the engineering contract:
- Students select among the requests for proposal (the tasks)
- Teams prepare a technical report and oral presentation
- Teams build a working bench-scale model or computer simulation (the pilot prototype)
- WERC puts the teams' designs to the test in our independent labs
- Designs consider industrial scale-up, economics (CAPEX, OPEX), environmental and community impact
- Professional engineers serve as judges and mentors, bringing real-world experience to students

HOW YOUR SPONSORSHIP HELPS STUDENTS

- All sponsorship funds go directly toward operating the contest:
 - Laboratory chemicals, laboratory equipment, safety equipment, and laboratory testing
 - Cash awards and trophies
 - Contest facility rental
- Sponsor support helps us reduce registration fees for:
 - All teams
 - Teams in need of extra scholarship support

GO THE EXTRA MILE

Invite:

- Winning teams to give a special presentation at your company or organization after the contest.
- Outstanding students for plant tours or to apply for employment.